# Moore's Wealth Management

**Best Financial Planning**

## Investment Advisor Representatives

For three consecutive years, the Gainesville Times readers have voted Moore's Wealth Management the Best Financial Planning Firm in Hall County. We want to THANK ALL OF YOU that voted for putting your trust in us. For over 29 years it has been Scott Moore's goal, our founder and president, to help pre- and post-retirees in the Southeast United States properly prepare for and protect their retirement assets.

Before Scott found his passion for helping people protect and preserve their lifetime savings, he began his career as an engineer in the computer industry, utilizing his degree in electronics from Phillips Business College in Mississippi. After 9 years of work in the computer industry, and becoming a Sales Support Vice President, Scott transitioned to the financial industry where he received several top honors in his field including being honored as a distinguished "Advisor of the Year." The firm and its advisors continue to be recognized for their impact in North Georgia.

Moore's Wealth Management is a member of the Greater Hall County, Forsyth County, and White County Chambers of Commerce, the Better Business Bureau, and the distinguished National Ethics Association.

Moore's Wealth Management's team of advisors serve as fiduciaries. As a fiduciary, Scott and his team are held to a much higher professional standard than a typical broker.

With 29 years of experience, knowledge, and dedication to serving the financial needs of seniors, Scott and his team of 5 advisors are skilled financial professionals. They utilize the latest estate planning and investment techniques to design and implement personalized strategies that can help reduce financial risk, lower taxes, avoid probate, and protect assets from nursing home costs. In addition to these services, Scott, his son Chris, and Mark Peterson provide educational classes at several universities, where they enlighten retirees and near-term retirees on how to develop efficient plans for pre- and post retirement.

Through our educational process, we identify all the critical facts necessary to make a sound financial decision, so it is in our client's best interest, before making that decision. This requires us to identify myths, misconceptions and missing facts, and put plans in place that strengthen the position of our clients. This is also upholding our fiduciary obligation and why we are so passionate about the educational process.

If you are interested in attending an educational course for retirees or near term retirement to learn how to:

- Identify the primary threats to your retirement savings
- Plan your retirement income to preserve a comfortable lifestyle
- Evaluate and plan for health care, long term care, incapacity and end of life decisions
- Apply strategies designed to increase Social Security retirement benefits, then please call our office at 770-535-5000 to find a date and location that would work best for you.

Moore's Wealth Management has offices in Gainesville and in Alpharetta Georgia.

The staff consists of 5 Investment Advisor Representatives: Scott and 2 of his sons, Chris and Brian Moore, along with Mark Peterson who joined the firm in 2012 and his son in-law Isaac Pitt who moved from Utah to join the firm in 2015. Carla Moore, Deborah Alvarez, Meredith Loughrey, and Mark's son Kyle Peterson, all support the administration of the firm.