MOORE'S WEALTH MANAGEMENT

"Protecting Your Future"

Moore's Wealth Management Holds Annual Senior Prom

Moore's Wealth Management's Annual Client Appreciation Event was held on October 12, 2013 at the beautiful Chattahoochee Country Club in Gainesville, Georgia. The theme for the Senior Prom event this year was "Hopelessly Devoted to You", which was attended by over 200 clients and their guests. Many of them danced to the tunes of the 1950's-80's, performed flawlessly by the band "Terry Lee and the GT's". In addition, during dinner, the attendees enjoyed a wonderful "Young Elvis" presentation by Harold Shultz, one of the top Elvis Impersonators in the area. A key traditional feature of the event was the crowning of the 2013 Moore's Wealth Management King and Queen of Prom, awarded to the client who was responsible for the most referrals to the firm over the last 12 months. The main purpose of the event each year is to show the appreciation for the trust and confidence that the growing clientele continue to place in the firm and its advisors.

Scott Moore, founder and senior advisor of Moore's Wealth Management, has been in the financial services industry for over 22 years and has developed 100's of clients throughout the Southeast. He has a low-risk, safe & secure philosophy toward managing his client's retirement assets while providing a reasonable annualized rate of return over 5-10-15 years with some of the finest Private Wealth Managers in the country. Because of this philosophy, Moore's Wealth Management has seen continued growth and success throughout 2013. Due to tremendous growth in the North Georgia area, Moore's Wealth Management has recently doubled the size of their Gainesville office and has continued to increase staffing in that location as well. The family owned company is growing at a rate of 100-150 clients per year and is expected to exceed this growth in 2014.

Scott was a mutual fund broker with one of the larger investment firms on Wall Street for almost 17 years before becoming an Independent Fiduciary Advisor about four years ago. Having been on both sides of the profession, he can quickly analyze a client's retirement portfolio to determine if it was designed for their best interest or for the best interest of their financial professional. As a fiduciary, Scott is held to a much higher professional standard than a typical broker. He has been nationally recognized as an "Ed Slott Master Elite IRA Advisor" where there are fewer than 260 members across the nation. Scott was also recognized with the distinguished "Advisor of the Year" award for 2011 and 2012 from one of the top Independent Advisor organizations in the country.

Moore's Wealth Management Staff include Scott & his wife Carla Moore pictured in the center, from left to right is Michelle Moore, Mark & Liz Peterson, Kyle Moore, Brian & Karly Moore, and Chris Moore.

Scott and his team of Advisors are skilled financial professionals who utilize the latest investment, estate, and beneficiary planning techniques. These techniques help to design and implement personalized strategies that can reduce financial risk, lower taxes, avoid probate, and protect assets from nursing home costs. Scott's offices are located in Alpharetta and Gainesville, Georgia, where he and his two older sons, Chris and Brian, and a fourth fiduciary, Mark Peterson, enjoy serving others in their growing financial business.

Scott and his wife of 32 years, Carla, have five children ranging in age from 19 to 31 and four wonderful grandchildren. In his spare time, Scott enjoys spending time with his family as well as restoring classic cars. Scott and his wife, Carla, also love to cruise the Georgia Mountains on their motorcycle.

For more information on the ongoing educational seminars and college retirement planning courses that the firm offers, and how Scott, or one of the other fiduciary advisors in the office may be able to serve you and your family, please call one of their offices at (770) 535-5000 or (678) 566-3590.

Investment advice is offered by Horter Investment Management, LLC, a Registered Investment Adviser. Insurance and annuity products are sold separately through Moore's Wealth Management, LLC. Securities transactions for Horter Investment Management clients are placed through Pershing Advisor Solutions, Trust Company of America, Jefferson National Monument Advisor, Fidelity, Security Benefit Life, and FC Stone.

"We help our clients protect their financial future through a fiduciary standard of care that puts their interests first"

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